

RESPONSEABLE WEBINARS

PROTECTING THE OCEAN

OUR COLLECTIVE RESPONSIBILITY,
OUR COMMON INTEREST

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#SeaDialogue

Welcome to the series of webinars on Ocean Literacy!



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Why these webinars on ocean literacy?

- **Ocean literacy** – a new term for old challenges embedded into awareness raising, capacity building, education...
- Coming from the US (science and education) , mentioned in the Galway statement on transatlantic cooperation, the focus of two H₂₀₂₀ projects **SeaChange** and **ResponSEAbLe**
- **Increasing importance for science, education & training, policy** (e.g. the achievement of the objectives of marine policy, for ensuring Blue Growth is sustainable)

As a starting point...

- **An Ocean Literate person?**
 - Aware of the **importance** of the ocean, and of its current **health**
 - Understands the **human's influence** on the ocean – and **vive versa**
 - Knows **what to do to protect** the ocean, and to seize opportunities the ocean offers
- **It is an issue for everybody**
 - Children, parents, citizens, consumers
 - Professionals, civil society, decision makers
 - Scientists
 -

Which objectives for the Webinar series?

- Sharing **views , challenges and best practices** on ocean literacy in **all its dimensions**
 - Who? What? How?
- Discuss how to collectively build **effective ocean literacy in Europe - including how best to mobilise all « marine-connected » parts of society** for enhancing ocean literacy
- Identify areas/issues that need **« further work »** (science, education, policy....)

Overall, to widen the European “community of practice” of ocean literacy practitioners

Expected results?

7 webinars – every second Thursday

Children

Consumers

Blue Growth

Economic actors

Effectiveness

Strengthening

**Synthesis of the webinars with key
messages and recommendations**

**Conference on « making
change happen »
(February 2019)**

**Input to policy making
(targeted products,
participation in events)**

Webinars: how to use the platform?

- All participants are 'muted' as a default, except the host and the speakers
- All participants can:
 - Use **Q & A button** for asking questions or providing complementary contributions
 - Depending on time, we **might give you the floor** to ask or explain (short – 15 seconds...). If there is a burning issue, « **raise hand** » and specify in the Q&A button your question/contribution

***Children and the oceans:
Opportunities and challenges for ocean
education***



Today with us the panellists:



- **Louise Ras** (Oceanopolis –Aquarium in Brest /ResponSEABle Project)



- **Jenny Griffiths** (Marine Conservation Society)



- **Celia Gregory** (The Marine Foundation/ResponSEABle Project)



- **Meghan Marrero** (Mercy College, New York/NMEA)



- **Eliane Bastos** (Marina Biological Association/SeaChange Project/EMSEA)

Who is in our audience today?

Introductory Poll

Tell us about you: what organization do you represent /or have most experience working with

if you have several 'hats' you can tick several boxes...

What is specific about teaching about the ocean to children

- In formal education: covered by in science (geography/biology) classes – but is it enough?
- Various means of engagement – games, museums, storytelling, field trips, hands on experience, citizen science
- Great emotional connection
- Stronger link with behavior change
- Active in finding solutions
- Our children – our future ! Teaching them to take care of our ocean is of utmost importance – to take it as ‘good manners/behavior’ into the next generations

Focus of this webinar

Question 1 - *Where do educators get their knowledge? What are the needs?*

Question 2 – *How do we tell the story to kids? What is effective?*

Question 3 – *What are successful solutions to challenges, and what remains unsolved?*

1. Where do educators get their knowledge? What are the needs?



Where educators can get their resources?

- Teachers platforms (national/local)
- Lesson plans/own experience
- NGOs and other organizations realise projects for children (websites)
- Aquariums
- Conferences/fairs/events
- Popular science
- Social networks/news
- Educators's networks/associations
- Others

Internet made it easy to reach these resources, with many being in the open source!

Poll 1: Where do you get your resources? Please select 3 top



From lesson plans to educators' portals various platforms/projects pull together resources/best practices (such as UNESCO portal, database of best practices, such as SeaChange among many others...+ resources of EMSEA/NMEA)

Do they contain all information teachers need?

- *Do the educators have the right knowledge?*
- *How can they include new scientific knowledge into the education program?*
- *What format of educational materials is most suitable for educators?*

Feedback from the panelistes:

- **Jenny Griffiths** (Marine Conservation Society)
- **Meghan Marrero** (Mercy College, New York/NMEA)
- **Eliane Bastos** (Marina Biological Association/SeaChange Project/EMSEA)

+ Reactions of participants in Q and A mode

2. How do we tell the story to kids?



Views from the audience: Poll 2

What do you find the most effective (please choose 3 top)

- **What is important when choose the subject and the means to engage children?**
- **What is effective?**
- **What are the challenges?**


Views from our pannelists:

- Louise Ras
- Celia Gregory
- Meghan Marrero



Question 3:

What are successful solutions to challenges, and what remains unsolved?

- 
- What are successful solutions to challenges?
 - What remains unsolved?
 - What needs to change to better support ocean education for children? Where do we need to focus our efforts?

Views from our panellists:

- Eliane Bastos
- Celia Gregory
- Meghan Marrero



What other questions we need to address, which were not covered today?

Please write your suggestions in the Q&A mode or contact us directly: **info@responseable.eu**

Before closing the webinar...

What other issues do we need to address?

Key initiatives that provide source of inspiration

- 🐠 Please write your suggestions in the Q&A mode
- 🐠 or contact us directly: **info@responseable.eu**

Webinar series continue....

...every second Thursday from 16:00 -17:00 CET, unless otherwise noted

Date	Title
October 11	<i>Linking the oceans to our consumption habits: opportunities and challenges of consumers literacy</i>
November 8	<i>Connecting business to our oceans: opportunities and challenges of ocean literacy for economic actors</i>
December 6	<i>Ensuring sustainable Blue Growth: opportunities and challenges of ocean literacy for policy makers</i>
January 17, 2019	<i>Think, Hope, Change: assessing effectiveness of ocean literacy tools</i>
February, 2019	<i>Supporting the strengthening of a wider European Ocean Literacy initiative</i>

Thanks for your contributions!
Looking forward to seeing you in the next webinars!

October 11, 16-17 CET

***Linking the oceans to our consumption habits:
opportunities and challenges of consumers literacy***

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Please, don't forget to give us your feedback in the
survey after the webinar



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