

EUTROPHICATION IN THE BALTIC SEA

The causes and solutions lie in our food system

MORE PEOPLE

MORE FOOD



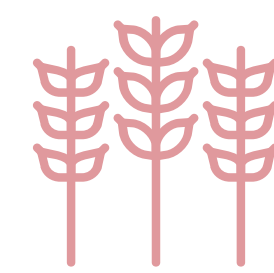
GLOBALISATION

MORE AGRICULTURE?

WE NEED A DIFFERENT FOOD SYSTEM!

FARMERS

More farmers must switch to environmentally friendly farming practises



FOOD PRODUCERS

RETAILERS

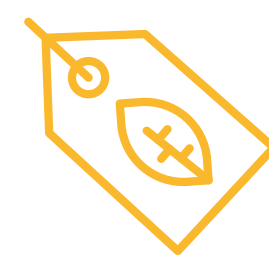
WHOLESALERS

Food producers, retailers and wholesalers must increase pro-environmental economy and orientate stronger towards Sustainable Development Goals (SDGs)



CONSUMERS

Consumers must understand the impact of their consumption behaviour on the Baltic Sea. They must reduce their consumption of meat and dairy products and switch to environmentally friendly produced food.



CITIZENS

Citizens must use their voices and votes to remind decision makers to protect the environment.



NGOS **SCIENTIFIC INSTITUTIONS**

KNOWLEDGE ASSOCIATIONS

NGOs, scientific institutions and knowledge associations must increase knowledge transfer to all key actors about their roles, responsibilities and capabilities to act in the value chain.



SCIENTIFIC INSTITUTIONS

Scientific institutions must work in closer collaboration with farmers and make environmentally friendly practises more accessible and actionable to farmers.



NATIONAL AND LOCAL REGULATORS

EU REGULATORS **POLICY MAKERS**

Regulators and policy makers must stop supporting harmful agricultural policies and support practises that are both environmentally friendly and economically sustainable.



ALL ACTORS OF THE FOOD SYSTEM MUST JOINTLY TAKE PRO-ENVIRONMENTAL ACTIONS TO COMBAT EUTROPHICATION IN THE BALTIC SEA.

