

## INTERACTIVE GUIDANCE

## Web documentary



Throughout its journey, the partners of the ResponSEable project have produced a wide range of technical and policy reports, along with specific Ocean Literacy products and tools. They have organised, or provided input to, seminars, workshops, webinars, conferences... Overall, these activities have contributed to bringing Ocean Literacy higher on the policy agenda, and to strengthening ocean literacy in Europe and beyond.

The practical understanding of Ocean Literacy issues and options gained by the ResponSE-able community has been assembled into an **interactive guidance on ocean literacy** that can support practitioners in making ocean literacy more effective.

Developed in a **Web Documentary format** that build inter alia on **multimedia tools and videos**, the interactive guidance will help you to travel through ocean literacy, going through different steps or stopovers



### QUESTIONS



What is ocean literacy?



How do I pick a focus area for doing ocean literacy?



Who do I engage and how?



Which tools should I develop?

relevant to ocean literacy – directly from your **smartphone or a tablet**.

Since the Web Documentary is interactive, you are able to **modify your journey whenever you want** based on what you progressively discover in films, narratives, initiatives.... including all materials and reports produced by the ResponSEable community. The Web Documentary is thus **personally experienced by each user** depending on choices made and areas of interest.

**Its Target audience?** Those who are **engaged & interested in ocean literacy**. The aim of the Web Documentary is to **'tell an Ocean Literacy narrative'** (building on the experience of ResponSEable, clearly not the only narrative) about **practicing ocean literacy**, making all of us better **understand** the complexity of human-ocean relationships and **how best to act differently**.

There are different ways you can travel within the Web Documentary. **One possible journey** proposes **stopovers** around the following questions:



- How do I pick a specific area relevant to ocean literacy?
- Which knowledge can - or should - I mobilize?
- Who do I engage and how?
- Which tools and products should I develop?
- How do I measure the impact and effectiveness of my ocean literacy initiative?
- How do I achieve wider dissemination and uptake?
- What are pre-conditions for success and legacy?

## HOW CAN I ACCESS THE WEB DOCUMENTARY?

The Web Documentary interactive guidance is undergoing its last developments, including in particular material and videos developed at the 2019 Ocean Dialogues co-organised in Brussels, March 18<sup>th</sup> to March 20<sup>th</sup>. It will be available in its final format for open use at the project website ([responseable.eu](http://responseable.eu)) from April 2019.



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