

RESPONSEABLE

Who is the best fisherman?



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Question: What does it mean to be 'the best fisherman'

- The first thing that comes to your mind...
- Write it on a note
- Put it on the flip-chart

Who is the best fisherman?



Who is the best fisherman?



Who is the best fisherman?



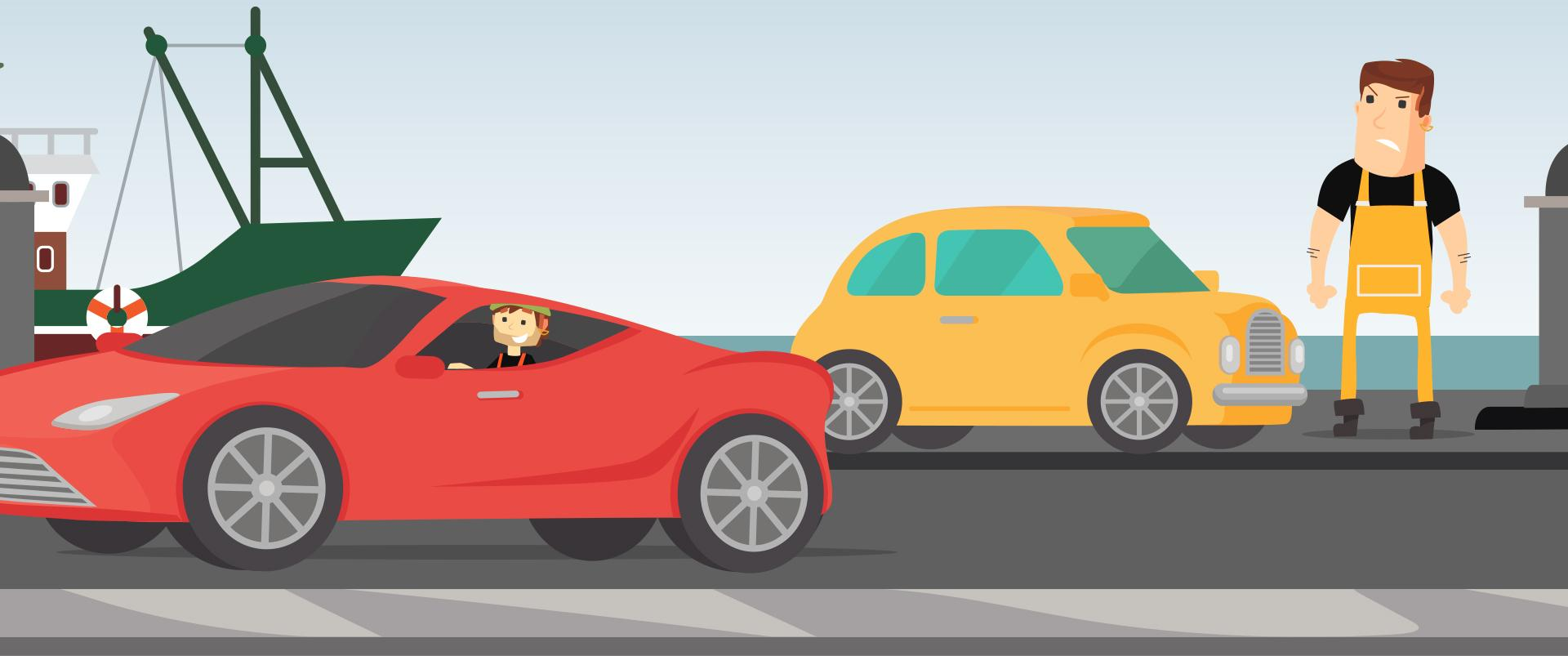
Who is the best fisherman?



Who is the best fisherman?




Who is the best fisherman?



Please indicate the importance, between 0 (not at all important) and 10 (very important).

1. The best fisherman drives the biggest car (0-10?)
2. The best fisherman catches the most fish (0-10?)
3. The best fisherman earns the most money (0-10?)

Please indicate the importance, between 0 (not at all important) and 10 (very important).

- 
4. A smart entrepreneur makes sure his proceeds are maximized (0-10?)
 5. A smart entrepreneur tries to have as few costs as possible (0-10?)
 6. A smart entrepreneur pays attention to proceeds and costs (0-10?)

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Thank You

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